

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

KSNV

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KSJV

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 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																							
E 32	KSNV	10/07/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$750.001	0.00	NM		6	\$4,500.00																							
SUN TODAY																																						
E 33	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$625.001	0.00	NM		4	\$2,500.00																							
SUN TODAY																																						
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>2</td> <td>\$625.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>2</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-----S	2	\$625.00	0.00	Week: 09/24/12	09/30/12	-----S	2	\$625.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 09/17/12	09/23/12	-----S	2	\$625.00	0.00																																	
Week: 09/24/12	09/30/12	-----S	2	\$625.00	0.00																																	
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>0</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-----S	1	\$500.00	0.00	Week: 09/24/12	09/30/12	-----S	0	\$500.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 09/17/12	09/23/12	-----S	1	\$500.00	0.00																																	
Week: 09/24/12	09/30/12	-----S	0	\$500.00	0.00																																	
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.001	0.00	NM		3	\$1,800.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----S</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$600.00	0.00	Week: 10/08/12	10/14/12	-----S	1	\$600.00	0.00	Week: 10/15/12	10/21/12	-----S	1	\$600.00	0.00
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Week: 10/01/12	10/07/12	-----S	1	\$600.00	0.00																																	
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Week: 10/15/12	10/21/12	-----S	1	\$600.00	0.00																																	
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.001	0.00	NM		3	\$5,400.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----S</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S	1	\$1,800.00	0.00	Week: 10/08/12	10/14/12	-----S	1	\$1,800.00	0.00	Week: 10/15/12	10/21/12	-----S	1	\$1,800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 10/01/12	10/07/12	-----S	1	\$1,800.00	0.00																																	
Week: 10/08/12	10/14/12	-----S	1	\$1,800.00	0.00																																	
Week: 10/15/12	10/21/12	-----S	1	\$1,800.00	0.00																																	
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.002	0.00	NM		2	\$3,200.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$1,600.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$1,600.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-----S	1	\$1,600.00	0.00	Week: 09/24/12	09/30/12	-----S	1	\$1,600.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 09/17/12	09/23/12	-----S	1	\$1,600.00	0.00																																	
Week: 09/24/12	09/30/12	-----S	1	\$1,600.00	0.00																																	
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001	0.00	NM		2	\$1,300.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-----S-	1	\$650.00	0.00	Week: 09/24/12	09/30/12	-----S-	1	\$650.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 09/17/12	09/23/12	-----S-	1	\$650.00	0.00																																	
Week: 09/24/12	09/30/12	-----S-	1	\$650.00	0.00																																	
E 39	KSNV	10/06/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		3	\$2,025.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-----S-</td> <td>1</td> <td>\$675.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$675.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S-</td> <td>1</td> <td>\$675.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-----S-	1	\$675.00	0.00	Week: 10/08/12	10/14/12	-----S-	1	\$675.00	0.00	Week: 10/15/12	10/21/12	-----S-	1	\$675.00	0.00
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Week: 10/01/12	10/07/12	-----S-	1	\$675.00	0.00																																	
Week: 10/08/12	10/14/12	-----S-	1	\$675.00	0.00																																	
Week: 10/15/12	10/21/12	-----S-	1	\$675.00	0.00																																	
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/WheGM WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.001	0.00	NM		3	\$1,575.00																							
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 10/01/12	10/07/12	-----S-	1	\$525.00	0.00																																	
Week: 10/08/12	10/14/12	-----S-	1	\$525.00	0.00																																	
Week: 10/15/12	10/21/12	-----S-	1	\$525.00	0.00																																	
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/WheGM WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.001	0.00	NM		2	\$1,000.00																							
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-----S-	1	\$500.00	0.00	Week: 09/24/12	09/30/12	-----S-	1	\$500.00	0.00						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																	
Week: 09/17/12	09/23/12	-----S-	1	\$500.00	0.00																																	
Week: 09/24/12	09/30/12	-----S-	1	\$500.00	0.00																																	
N 42	KSNV	09/19/12	09/21/12	CM	5-6a	--WTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00																								

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 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F 5-6a WakeUp w/Wagners																										
M-F 5-6a WakeUp w/Wagners																										
MKGD FOR LINE 1 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N43	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wagners	6-7a		--WTF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00											
MKGD FOR LINE 4 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	10	\$650.00	0.00																					
N44	KSNV	09/19/12	09/21/12	Today Show	CM	658a-9am	--WTF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00											
MKG FOR LINE 5 TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	10	\$850.00	0.00																					
N45	KSNV	09/19/12	09/21/12	M-F Today Show II	3rd HOM	9-10a	--WTF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00											
MOVED TO 9/19 TODAY II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$350.00	0.00																					
N46	KSNV	09/19/12	09/21/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
CHANGE INTP RR																										
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N47	KSNV	09/19/12	09/21/12	Noon News	CM	12-1230pm	--WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00											
Noon News																										
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N48	KSNV	09/19/12	09/21/12	The Agenda	1230pm	CM	1230-1p	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00										
The Agenda																										
START DATE NOW 9/19 AGENDA																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N49	KSNV	09/19/12	09/21/12	The Doctors	CM	2pm-3pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
The Doctors																										
START DATE NOW 9/19 DRS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N50	KSNV	09/19/12	09/21/12	Dr. Phil	CM	3-4p	--WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00											
Dr Phil																										
START DATE 9/19 PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$450.00	0.00																					
N51	KSNV	09/19/12	09/21/12	NEWS 3 at 4	(1 HOUR)CM	4-5pm	--WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00											
4PM NEWS (1 hour)																										
START DATE NOW 9/19 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$600.00	0.00																					
N52	KSNV	09/19/12	09/21/12	NEWS 3 at 4	(1 HOUR)CM	4-5pm	--WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00											
4PM NEWS (1 hour)																										
START DATE FOR 9/19 NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$700.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	--WTF--	5	\$700.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$700.00	0.00																					
N53	KSNV	09/19/12	09/21/12	M-F Early News	CM	5-630p	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00											
M-F Early News																										
START DATE 9/19 NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	--WTF--	5	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$1,000.00	0.00																					
N54	KSNV	09/19/12	09/21/12		CM	630-730pm	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00											

Order / Rev: 104398 Advertiser: Republican Jewish Coalition (RJC)
 Alt Order #: 06832443 Product Desc: REP JEWISH COALITION
 Flight Dates: 09/17/12 - 10/21/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune															
START ATE 9/19 WH/JEP															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 --WTF-- 5 \$1,000.00 0.00															
N 55	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$1,100.001	0.00	NM		4	\$4,400.00
M-F News 3 at Eleven															
START DATE 9/19 NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 --WTF-- 4 \$1,100.00 0.00															
N 56	KSNV	09/24/12	09/28/12	M-F 5-6a WakeUp w/WagM	CM	5-6a	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
M-F 5-6a WakeUp w/Wagners															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$325.00 0.00															
N 57	KSNV	09/24/12	09/28/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	M--TF--	:30	10	\$650.001	0.00	NM		10	\$6,500.00
M-F 6-7a WakeUp w/Wagners															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 10 \$650.00 0.00															
N 58	KSNV	09/24/12	09/28/12	Today Show	CM	658a-9am	M--TF--	:30	10	\$850.001	0.00	NM		10	\$8,500.00
Today Show															
NO SPOTS CAN AIR 9/25 & 9/26 TODAY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 10 \$850.00 0.00															
N 59	KSNV	09/24/12	09/28/12	M-F Today Show II 3rd HOM	CM	9-10a	M--TF--	:30	5	\$350.001	0.00	NM		5	\$1,750.00
M-F Today Show II															
NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$350.00 0.00															
N 60	KSNV	09/24/12	09/28/12	Rachael Ray	CM	11am-12pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
Rachael Ray															
NO SPOTS CAN AIR 9/25 & 9/26 RR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$325.00 0.00															
N 61	KSNV	09/24/12	09/28/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00
Noon News															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$425.00 0.00															
N 62	KSNV	09/24/12	09/28/12	The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
The Agenda 1230pm															
NO SPOTS CAN AIR 9/25-26 AGENDA															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$325.00 0.00															
N 63	KSNV	09/24/12	09/28/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
The Doctors															
NO SPOTS CAN AIR 9/25-26 DRS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$325.00 0.00															
N 64	KSNV	09/24/12	09/28/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00
Dr Phil															
NO SPOS CAN AIR 9/25 & 9/26 PHIL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$450.00 0.00															
N 65	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	M--TF--	:30	5	\$600.001	0.00	NM		5	\$3,000.00
4PM NEWS (1 hour)															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 M--TF-- 5 \$600.00 0.00															
N 66	KSNV	09/24/12	09/28/12		CM	4-5pm	M--TF--	:30	5	\$700.001	0.00	NM		5	\$3,500.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$700.00	0.00																					
N67	KSNV	09/24/12	09/28/12	M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,000.001	0.00	NM	5	\$5,000.00												
M-F Early News																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>M--TF--</td> <td>5</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M--TF--	5	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$1,000.00	0.00																					
N68	KSNV	09/24/12	09/28/12	M-F Jeop/Wheel	CM	630-730pm	M--TF--	:30	5	\$1,000.001	0.00	NM	5	\$5,000.00												
M-F Jeopardy/Wheel of Fortune																										
NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$1,000.00	0.00																					
N69	KSNV	09/24/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	M--TF--	:30	4	\$1,100.001	0.00	NM	4	\$4,400.00												
M-F News 3 at Eleven																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	4	\$1,100.00	0.00																					
N70	KSNV	09/30/12	09/30/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM	1	\$500.00												
News 3 Today																										
MGKD FOR LINE 34 NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$500.00	0.00																					

Totals 475 \$313,025.00